



DOWNTOWN EVERETT ASSOCIATION

The Communicator
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Fall flowers, tree lined streets, open spaces, decorations to enjoy

Everett maintains beauty in the fall, too. Some trees stay green and others turn extraordinary colors. There are plantings in cityscapes, downtown area parks, merchant window boxes and planters, city planters, and breezeways. The parks department refurbishes the planters in the spring and again in the fall. The police department directs traffic while the streets department puts up the holiday decorations. It takes a lot of hard work to be pretty.



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BIA, look up—find more beauty

Take time to look up and see the interesting designs in the brick and the lovely decorative trim of some of the older and newer buildings. Everett has a wonderful array of architecture to enjoy. The second picture from the left shows the beautiful yellow Italian tile exterior of the former Key Bank building at the corner of Wetmore and California,

in front of the Performing Arts Theatre.





National night out against crime

All 19 Everett neighborhood communities celebrated national night out against crime in August. Neighbors got to know one another, McGruff took a "bite out of crime" with Linnea and Chris Covington, fire fighters helped kids appreciate fire trucks, police officers and Mayor Ray Stephanson visited with neighbors. Bob Strickland's cool jazz trio serenaded this neighborhood celebration.



Graffiti control inside/outside BIA— new graffiti hotline

Cleanliness is not the same just outside the boundaries of the BIA. At right, the top three pictures show how street conditions can deteriorate without attention and care. Weed control and graffiti removal are part of the BIA maintenance service for DEA members. Therefore, if you need help inside the BIA boundaries, please contact Sue Strickland, see page 4, or Rich Webber, below.



In an accelerated effort to enhance the downtown area and as a goodwill gesture, the DEA Board has elected to assist those areas just outside the BIA boundaries with graffiti control. If you notice graffiti within the extended boundaries of Everett, Broadway, Pacific, and Grand, please contact Sue.

If you are outside these designated boundaries, contact Rich Webber directly (see below) for cost estimates and help with removal of unsightly markings. Watch for graffiti on utility poles/boxes, city poles/boxes, buildings, sidewalks, etc.

Graffiti is a major issue for all cities and needs to be dealt with within a few days...not a few weeks. Let's all do our part to keep this blight under control. *Before removal*, take a picture of graffiti and send it along with the location to Sgt. Jim Phillips — jphillips@ci.everett.wa.us. For assistance call **Everett's new graffiti hotline 425-257-7524**.

Bicycle patrol—new customer service center

The Everett Police bicycle patrol unit is hard at work in downtown Everett, making downtown safe and informing citizens that for safety reasons riding bicycles and skateboards on the sidewalks in the central business district (CBD) is not allowed. For non-emergencies and questions, call the new customer service center at **425-257-7490**; or, send an e-mail to customerserviceeverettpd@ci.everett.wa.us. Visit the website <http://www.everettwa.org/default.aspx?ID=1197> for more info. Call 911 for emergency help.



Farmers and other markets

Everett has a farmers market at the marina, an open air market on north Broadway, and the Sno-Isle Natural Food Co-op grocery store with a wide variety of goods at California and Grand.



DEA-BIA, maintenance – referral

Rich Webber and the DEA's Downtown Service Manager, Sue Strickland, work together to supply and replace the "fairly lights" on Colby and Hewitt, as well as keep supplies on hand for weed control and graffiti removal. Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.





Music at the marina and the county plaza

Folks enjoyed summer music programs at the marina Thursday evenings and the Snohomish County Plaza Wednesdays at noon. The City of Everett sponsors the marina concerts and Snohomish County sponsors the plaza concerts.



Monte Cristo awards—special recognition

Congratulations to downtown property owner Steve Hager for his Special Recognition Monte Cristo award, lauding his efforts in relocating historic Donovan homes, creating a beautiful new neighborhood. The City of Everett’s Council of Neighborhoods gives the awards annually to citizens for beautification and preservation of their homes and businesses.



Festival of trees—dazzling

The annual festival of trees raised money for Providence Children’s Center. The “open to the public” viewing before the auction provided an afternoon of creative activity for kids.



Fresh Paint — artists and artisans hands on



The artists and artisans participating in this year’s Fresh Paint were diversified, entertaining, and great to watch. Painters, glass blowers, and potters showed visitors how they make the artworks on display.



Comcast Arena at Everett Events Center new name—another block party

Comcast was awarded the naming rights for the Everett Events Center arena. It is now Comcast Arena at the Everett Events Center. Along with the new name came the second annual “block party” the afternoon prior to the Martina McBride concert. A great time was had by all.



Interesting inside

Enjoy the beauty of Everett inside, too. The pictures at left show artwork in the entry of the Performing Arts Theatre at Wetmore and California, a lovely aquarium in the Everett Public Library at Everett and Hoyt, and one of the beautiful birds at the Apollo Bird store on Hewitt.





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Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing and growing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

A note from Sue Strickland—*let us know*



Downtown Services Manager

The Communicator is a tool for informing our members and others about the downtown Everett BIA. We began with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, *please let us know*. Contact me via the phone/fax, post office box address, or e-mail address on this page. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

Visit downtown city-scapes and sculptures, see more on-line at www.ci.everett.wa.us.

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center. Also, visit the Snohomish County Plaza sculpture displays, shown below, at the corner of Rockefeller and Wall.



There are over 200 *FREE parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue. *Think FREE event parking.*



All photos for the newsletter are copyright by Sue Strickland.

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Downtown merchants celebrate Halloween

Downtown merchants got together to celebrate Halloween with balloons and gifts for their customers...pictures show balloons being delivered to participants. The colorful, friendly event was spearheaded by Insight Massage Studio and Zippy's Java Lounge (not pictured), both on Hewitt Avenue.



FREE No Trespass signs for DEA members

The DEA Board of Directors elected to provide FREE No Trespass signs to DEA members. The DEA logo appears on the black and white signs. They are available in two sizes, 24"x18" or 18"x12". Contact Sue Strickland at 425-258-0700 to order your signs and make arrangements to pick them up. At that time, she will explain the "no trespass" form to file with the police department.

Everpark Garage personnel helping citizens in need.

