

DOWNTOWN EVERETT ASSOCIATION

The Communicator
October 2006

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DEA-BIA, watch for new newspaper racks



Continuing in our efforts to enhance the appearance of the downtown Everett business improvement area (BIA), the Downtown Everett Association (DEA) and The Daily Herald, Little Nickel, and Seattle Times newspapers are teaming up to place attractive, pedestal, green newsracks within the BIA. Beginn-

ing in mid-September, The Herald placed a new newsrack on Wall Street in front of the County Court House. This is the first of four new shared newsracks scheduled for installation in 2006.

The top left photo shows the new configuration and the two right pictures show the old array of publication racks. The next three locations are 2718 Colby in front of the Strawberry Patch, 2814 Wetmore in front of Karl's Bakery, and at the southwest corner of Pacific and Hoyt in front of the Post Office .

Replacements within the BIA will continue into 2008. Costs of the new newsracks are being born by the newspapers. The DEA congratulates and sincerely thanks the publications for being a part of the beautification of downtown Everett.



BIA, look up and find the beauty

Downtown Everett is full of distinctive buildings with beautiful facades. As you are walking downtown, take time to look up and see the interesting designs in the brick and the lovely, decorative trim of some of the older buildings. There are also more modern designs to enjoy on newer buildings, too.

Everett is a diverse community with a rich array of architecture to enjoy.

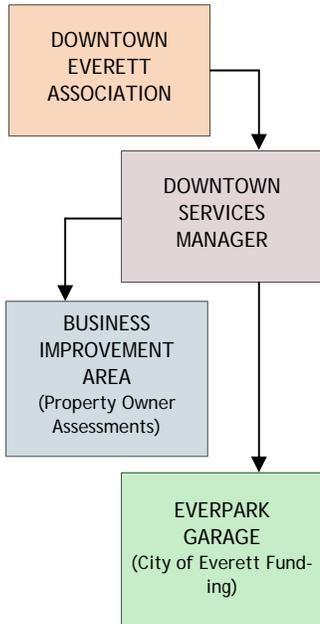


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DEA nonprofit corporation



The Downtown Everett Association (DEA) is a 501(C)6 nonprofit company, having contracts with the City of Everett to manage the City's downtown business improvement area (BIA) and Everpark Garage (EPG). The DEA Board of Directors oversees the management operations of the DEA and, in September of 2005, created the new position of Downtown Services Manager to carry out the DEA policies and manage the day-to-day operations of both the BIA and the EPG (see diagram at left).

BIA power wash sidewalks, referral

Peter Meehan of Bayview Window Cleaning, the company that did an excellent job of power washing the Everpark Garage, is offering to power wash sidewalks for businesses in the BIA at a discounted square-foot rate.

Peter has been in business for over 25 years and is fully insured. You do not have to worry about water hookups, because Peter will

hook up to the city water supplies and pay for the use directly to the City of Everett.

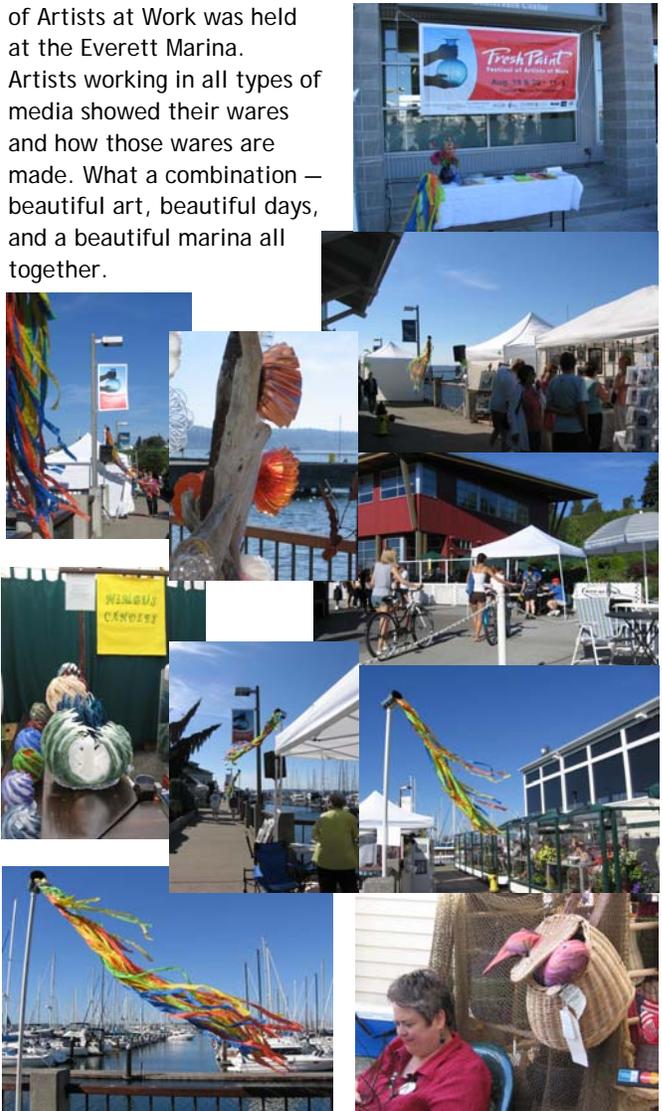
Peter is shown below working on the Everpark Garage roof and exterior walls. He also washes windows and garage interiors. For further information and estimates, contact Peter at 425-673-5828.

Fall is a good time to clean.



Fresh paint festival

On August 19 and 20, the annual Fresh Paint Festival of Artists at Work was held at the Everett Marina. Artists working in all types of media showed their wares and how those wares are made. What a combination — beautiful art, beautiful days, and a beautiful marina all together.



Maintenance outside BIA different

Cleanliness is not the same just outside the boundaries of the BIA. The following pictures show how conditions can deteriorate without attention and care. Weed control and graffiti removal are part of the BIA maintenance service. If you need help inside the BIA, contact Sue Strickland, see page 4.





What a difference



The changing face of downtown Everett includes the renovation of the 1893 building on the southeast corner of Hewitt and Hoyt Avenues. The Stanifords have made great strides in less than a year. The building color scheme has been transformed from the two-tone gray painted brick and wood to the more traditionally original color scheme of terra-cotta and dark brown. The terra-cotta brings out the brick and the dark brown enhances the wood trim. Another nice touch to downtown Everett.

Everett Events Center and Comcast throw block party

On July 17, the Everett Events Center (EvEC) and Comcast, Inc. threw a great block party with bull riding, entertainment, food, and fun. The party was held in front of the EvEC in the afternoon before the evening Martina McBride concert. Successful event.



4th of July parade, thunder on the bay

Thousands attended this year's annual Everett Jaycee's 4th of July Parade in the heart of downtown. The day was absolutely gorgeous for the large variety of groups participating in the parade — school groups, car and motorcycle clubs, sponsored floats, the Navy, the Iraqi community, and more. Folks brought chairs and lined the streets. In the evening the Thunder on the Bay "fireworks show" at the Everett Marina went off flawlessly — what a blast!



Farmers market

The Everett Farmers Market had another successful year at the Everett Marina, between Lombardi's and Scuttlebutt's restaurants on West Marine View Drive.

If you haven't been, you are missing out on beautiful, fresh flowers, wonderful vegetables, lovely music, and interesting crafts for in- and out-of-doors. We look forward to next year.



DEA-BIA, maintenance

Rich Webber and the DEA's Downtown Service Manager, Sue Strickland, work together to supply and replace trash and ash container liners and bags, and keep supplies on hand for weed control and graffiti removal. Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.





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Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

A note from Sue Strickland—*let us know*



The Communicator is a tool for informing our members and others about the downtown Everett BIA. We begin with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, please let us know. Contact me via the phone/fax, post office box address, or e-mail address on this page. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

Visit downtown city-scapes and sculptures, see more on-line at www.ci.everett.wa.us.

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center.



Pasha Stinson
Temptation
Grande
2005



Verena Schoppert
Knot in Time
Grande on AndeSide Stone
2003, \$2,800



James Madison
Transformation of a
Sea Shell
Aluminum, 2005, \$10,000



Shirley Erickson
Parental Response
Steel and Fused glass, 2004
\$2,850



Judith & Daniel Caldwell
Pillars of Industry

There are over 200 *free parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue.



Newsletters printed by *Evergreen Printing & Graphics*, 1216 50th Street SE, Everett, WA, 425-339-1122.

NOTE—Newsletters may be seen on the website.

REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thanks to those of you who did.

NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.

Possible hazards

Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions. Be specific as to the location and type of problem that you are reporting.

Jack Walkley gets out of jail for MDA charity.



DEA meetings

5:00 PM Thursdays, sign-in downstairs at The Flying Pig Restaurant, 2929 Colby.

Board March 16

June 15

September 21

Annual Meeting of Members and Annual Board Meeting

December 14

Mark your calendars and plan to attend.