



DOWNTOWN EVERETT ASSOCIATION

The Communicator
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Enthusiastic kickoff for Shop Everett campaign

Originally scheduled to be an outdoor ceremony, the kickoff for the City's Shop Everett campaign took place indoors at the Everett Transit Station. Assembled on the second floor walkway was a broad cross-section of retailers to celebrate a unified front with the City in an effort to retain revenues locally. Retailers included Studio Donna, Burkett's, and J. Matheson Gifts and Kitchen Gourmet. The theme "There's No Place Like Home ... SHOP EVERETT" is to be posted where customers will see the message when entering and exiting a local business. The objective is to burn the message into shoppers' minds like a cowboy's brand. Details of the program were worked out by the five sponsors: the City of Everett, spearheaded by Economic Director Lanie McMullin (pictured top center with Judy Matheson, and Mike Benbow of the Everett Herald), Everett Transit, Everett Area Chamber of Commerce, Everett Mall, and Downtown Everett Association. Speakers at the event included Mayor Ray Stephanson (pictured upper right), City Council President Arlan Hatloe (pictured upper left), Everett Area Chamber of Commerce President Louise Stanton-Masten (pictured lower left middle), and Everett Mall Manager Linda Johannes (pictured lower left right). Sue Strickland is pictured lower left, left. Music for the event was provided by Bob Strickland, Stephanie Bowsher, and L Sam Samano. Also pictured middle right is an enthusiastic group of supporters, including Timothy and Donna Corpus and JoAnn Burkett, and a celebration cake. Watch for window clings and signs on Everett Transit busses...and remember to SHOP EVERETT.



Inside this issue:

- East Marine View Drive* 2
- Graffiti control inside/ outside BIA— new graffiti hotline 425-257-8748* 2
- Old Snohomish County Courthouse dedication* 2
- Take another bite out of crime* 3
- Sights at an AquaSox game* 3
- Development speedy in downtown Everett* 3
- Art in Great Spaces program a success* 3
- Blog paints Everett in positive light* 3
- More beautification downtown* 4
- Visit downtown cityscapes and sculptures* 4
- Unusual transportation* 4
- FREE No Trespassing Signs for DEA members* 4



East Marine View Drive dedication

A festive ceremony was held in July to commemorate the completion of extensive improvements to the East Marine View Drive corridor in northeast Everett. Below are pictured at the right, Mayor Ray Stephanson, Senator Patty Murray, and Representative Rick Larson. At the left, in gray suit, is Everett city engineer and tour guide Ryan Sass. Many were responsible for the funding and work on the project, and all were recognized for their accomplishments.



Graffiti control inside/ outside BIA—new graffiti hotline 425-257-8748

Weed control and graffiti removal are part of the BIA maintenance service for DEA members. Therefore, if you need help inside the BIA boundaries, please contact Sue Strickland, 425-258-0700, or Rich Webber, 425-238-7071.



Let's all do our part to keep this blight under control. *Before removal*, take a picture of graffiti and send it along with the location to Sgt. Jim Phillips — jphillips@ci.everett.wa.us.

Old Snohomish County Courthouse dedication

A very entertaining and informative ceremony was held to celebrate the completion of restorative work on the old Snohomish County Courthouse. David Dilgard, pictured below middle, and Jack O'Donnell, pictured below middle left, spoke to groups of attendees that included family members of the building's architect, August Franklin Heide, family pictured at lower left. An orientation lecture was held, in which was discussed the prospective state funding for historical preservation projects. Top center shows Everett Mayor Ray Stephanson doing the official ribbon cutting and, standing next to the Mayor, County Councilman Brian Sullivan receiving a \$154,328.00 check from the State of Washington for "Preserving your Historic Courthouse". A fire wagon of the period was on hand to serve as a backdrop for photographs. The ceremony was followed by guided tours of buildings designed by Heide in the downtown area, including the Carnegie Library, which is to become the Museum of Snohomish County History.





Take another bite out of crime

All of Everett's nineteen neighborhoods celebrated the National Night Out Against Crime by holding neighborhood get-togethers to get to know their neighbors. Everett City officials, police officers, and firefighters visited each neighborhood and were available to answer citizens' questions. The Bayside Neighborhood had free hot dogs, chips, and soft drinks provided by Under The Red Umbrella at 15th and Rucker. Chris and Linnea Covington (pictured upper left) provided free grilled oysters and sponsored this neighborhood gathering and provided music by the Bob Strickland Jazz Group. Folks got to know one another, asked questions, got answers, and generally had a great time.



Sights at an AquaSox game

Everett's own minor league baseball team the AquaSox treat fans to a wonderful game and after game fireworks in a beautiful ballpark on Broadway. Mascot Webbley the frog entertains the audience dancing and signing autographs.



Development – speedy in downtown Everett

Completion of the high rise Elks Lodge on Hoyt and California is shown in the first picture, below. This picture also shows advanced progress on Library Place at Rucker and California. The second picture is a long shot of ArtSpace on Hoyt, showing its size and spatial relationship to a row of buildings on Colby and Hoyt.



Art in Great Spaces program a success

Putting artists in vacant spaces proves to be a smart move to improve the look of downtown. It is inviting to artists to work in spaces rented for short periods at discounted rates. Below are two of our fine, happy artists, Liz Geiger on Colby and Janet Meyer on Hewitt. Bottom row shows samples of others' work, too. Visit <http://www.ci.everett.wa.us/default.aspx?ID=1668> for more.



Blog paints Everett in positive light

Everett WA blog is a community blog (<http://everettwablog.com/>) launched in August of 2009. It is operated by Steven Ray Liedlich and his wife Denise Galasso Liedlich. Its objective is to inform "about the people, places, events, and interesting things in Everett, Washington." Steve is the Audience Development Manager for the Village Theater, and it is not uncommon to see these nice folks at events downtown, taking pictures and notes.





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Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing and growing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.



Sue Strickland
Downtown Services Manager

More beautification downtown



At the corner of Colby and California...old paint at top left and new paint below.



New paint for the American Legion Building on Wetmore at left.

Visit downtown city-scapes and sculptures, see more Arts and Culture on-line at www.ci.everett.wa.us.

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, and the Everett Events Center at Hewitt and Broadway.



There are over 200 *FREE parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue. *Drive straight in and park.*



All photos for the newsletter are copyright by Sue Strickland.

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Unusual transportation seen in downtown



FREE No Trespassing signs for DEA members



The DEA Board of Directors elected to provide FREE No Trespassing signs to DEA members. The DEA logo appears on the black and white signs. They are available in two sizes, 24"x18" or 18"x12". Contact Sue Strickland at 425-258-0700 to order your signs and make arrangements to pick them up.

Note: Go to the DEA website to view all of the newsletters.