



DOWNTOWN EVERETT ASSOCIATION

The Communicator
July 2007

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Summer flowers, art, and open spaces to enjoy

During the summer months, Everett comes alive with beautiful hanging baskets and planters. This year the baskets are filled with Lobelia, Bidens, Ivy Geranium, Thunbergia, Verbena, Bacopa, and Calibrachoa.

There are also plantings in cityscape areas, in downtown area parks, building window boxes, and breeze-ways. Take time to "smell the Petunias".



BIA, look up—find more beauty

As you are walking downtown, take time to look up and see the interesting designs in the brick and the lovely decorative trim of some of the older buildings. Everett is a diverse community with a rich array of architecture to enjoy. A recent cleaning of the historic Mission Revival Snohomish County Courthouse tower revealed a beautiful yellow

dome (pictured far right at Pacific and Wetmore).



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Evergreen Arboretum is wonderful

The Evergreen Arboretum and Gardens is located at Alverson and Marine View Drive on the west side of Legion Memorial Park. It is a beautiful jewel for residents and visitors to enjoy. Spacious walkways, fountains, potted plants, incredible flowers, marvelous sculptures, a Japanese maple grove, a gazebo, and more may be enjoyed in a peaceful setting. For more information, go to www.evergreenarboretum.com.



Bicycle patrol hard at work

The Everett Police Department's bicycle patrol may be seen hard at work every day of the week in downtown Everett. Call 911 for help.



Keeping Everett clean

The Everpark Garage maintenance and safety staff hand clean the gutters of the awnings on Hoyt and California. The sweeper is used to keep the sidewalks clean outside and the driveways clean inside the garage. Keeping the garage neat and clean is an ongoing process, keeping everyone very busy.

Reminder – Summer is a great time to continue cleaning.



Graffiti control inside/outside BIA— new graffiti hotline

Cleanliness is not the same just outside the boundaries of the BIA. At left, the top three pictures show how conditions can deteriorate without attention and care. Weed control and graffiti removal are part of the BIA maintenance service for DEA members. Therefore, if you need help inside the BIA boundaries, please contact Sue Strickland, see page 4.



In an accelerated effort to enhance the downtown area and as a goodwill gesture, the DEA Board has elected to assist those areas just outside the BIA boundaries with graffiti control. If you notice graffiti within the extended boundaries of Everett, Broadway, Pacific, and Grand, please contact Sue.

If you are outside these designated boundaries, contact Rich Webber directly (see below) for cost estimates and help with removal of unsightly markings. Watch for graffiti on utility poles/boxes, city poles/boxes, buildings, sidewalks, etc.

Graffiti is a major issue for all cities and needs to be dealt with within a few days...not a few weeks. Let's all do our part to keep this blight under control. *Before removal*, take a picture of graffiti and send it along with the location to Sgt. Jim Phillips – jphillips@ci.everett.wa.us. For assistance call

DEA-BIA, maintenance – referral

Rich Webber and the DEA's Downtown Service Manager, Sue Strickland, work together to supply and replace trash and ash container metal liners and plastic bags, and keep supplies on hand for weed control and graffiti removal. Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.





Sorticulture is for everyone

What is the Sorticulture Garden Festival? Snohomish County's largest outdoor garden party held at Legion Memorial Park. Art, music, activities for children, a wine garden, cooking and gardening demonstrations, and festive food draw thousands of visitors each year.



Fourth of July Family Freedom Fun Fest and Thunder on the Bay

Naval Station Everett hosts the Family Freedom Fun Fest on the Fourth of July. Games, entertainment, sports, music, and food for all. The public tours of the USS Abraham Lincoln aircraft carrier drew thousands from the Puget Sound area. Views of Everett from the carrier, especially the captain's bridge, were spectacular. Evening brought another wondrous Thunder on the Bay fireworks display.



Cruzin' Colby – Show N' Shine

The Memorial Day weekend Cruzin' Colby and the Show N' Shine car show drew thousands of visitors again this year. A new cruise feature was the horse and buggy ride around downtown Everett. Spectacular weather, vintage vehicles, Tip-a-Cop fundraiser, lots of folks...what a great combination.



Industrial strength shelving for sale

We welcome new property owner Steve Butler to the DEA. He is purchasing the 2701 Wetmore building. In the process of refurbishing the building, he removed industrial shelving and has a "ton" of it for sale. Samples of the shelving pieces are shown below. If you are interested in the these items, contact Steve at 425-328-7566.



Inside lovely, too

The beauty that we enjoy outside in Everett may be found inside, too. The pictures at left and below illustrate creative interior decorations of businesses and restaurants.





P O Box 748
Everett WA 98206

Phone/Fax: 425-258-0700
Cell Phone: 425-876-2158, E-mail:
sue.strickland@downtowneverett.org

Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

A note from Sue Strickland—*let us know*



Downtown Services Manager

The Communicator is a tool for informing our members and others about the downtown Everett BIA. We began with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, *please let us know*. Contact me via the phone/fax, post office box address, or e-mail address on this page. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

NOTE—See newsletters on the website.

REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thanks to those of you who did.

NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.

Visit downtown city-scapes and sculptures, see more on-line at www.ci.everett.wa.us.

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center. Visit Snohomish County Arts Council gallery displays, shown below, in the Monte Cristo at the corner of Hoyt and Wall.



There are over 200 *free parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue. *Think event parking.*



All photos for the newsletter are copyright by Sue Strickland.

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Possible hazards

Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions. Be specific as to the location and type of problem that you are reporting.

Kids have fun at the YMCA in downtown Everett.



Cross-link websites—a good idea

The DEA website currently has cross-links with several Everett entities such as the Everett Events Center, Everett Area Chamber of Commerce, Everett Symphony, the City of Everett, etc.

We would like to start a business page, too.

If you are interested in being listed on such a page, and cross-linking the DEA page to your page, contact Sue Strickland for particulars.