

DOWNTOWN EVERETT ASSOCIATION

The Communicator
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Volume 1 Number 3

DEA-BIA, new, additional cigarette ash urns



Continuing in our efforts to enhance the appearance of the downtown Everett business improvement area (BIA), the Downtown Everett Association (DEA) purchased 36 additional ornamental stone cigarette ash urns that match the trash receptacles. The DEA was able to do this through the responsible use of management fees.

increased number of outdoor smokers. The urns help reduce the number of butts littering the streets.

Top left picture: urns arrive at Everpark Garage. Lower left picture: Webber crew ready to distribute first 12 urns. Picture below: a sidewalk tree planter in front of a business outside BIA without ash urns.



Beginning in May, DEA maintenance contractor, Webber Yard Care, has been strategically placing 12 ash urns per month to accommodate an



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BIA, Monte Cristo exterior cleaning

The new owners of the historic Monte Cristo building are giving its lovely exterior a thorough power washing. Although the building seemed to look pretty good, progressive washing brought out a noticeable difference. Stop by and watch the beautiful building come to life again. The first picture at right shows a view of the

Hoyt side and the second a northeast view of the front from Wall Street.



BIA, FGMC exterior cleaning, painting, and sign

The owners of the Full Gospel Mission Church (FGMC) in the 2800 block of Colby gave their building a thorough power washing and a new paint job. They also have a great new electronic sign on the front of the building. At right are before and after pictures of the building in the alleyway and Everpark Garage breezeway, and the front sign.





Cruzin' to Colby, Show 'n Shine, PNWBA

The 7th annual Cruzin' to Colby, Memorial Day weekend event was great. Sunday's drizzle could not dampen cruisers and spectators alike for the Colby cruise between Pacific and Everett. Monday's Show 'n Shine car show featured more than 700 classic, custom, street rod, and antique vehicles displayed on Colby and Hewitt Avenues. And to top off the weekend, the Pacific Northwest Barbecue Association (PNWBA) held its 3rd annual barbecue championship. Mark your calendars for next year. Pictures at right show some of the festivities. www.cruzintocolby.com



Maintenance outside BIA different



Cleanliness is not the same just outside the boundaries of the BIA. The picture to the immediate left shows how conditions can deteriorate without attention and care. The same can be said for weeds and graffiti, as the other pictures illustrate.



BIA power wash sidewalks, referral

Peter Meehan of Bayview Window Cleaning, the company that did an excellent job of power washing the Everpark Garage, is offering to power wash sidewalks for businesses in the BIA at a discounted square-foot rate. Peter has been in business for over 25 years and is fully insured. You do not have to worry about water hookups, because Peter will hook up to the city water supplies and pay

for the use directly to the City of Everett. Peter is shown below working on the Everpark Garage roof and exterior walls. He also washes windows and garage interiors. For further information and estimates, contact Peter at 425-673-5828.



Great team—Everett volunteers and parks department

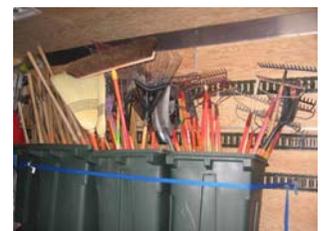
Two times each year the Everett Parks Department asks for volunteers to plant fresh flowers in the planters in the BIA. Without exception the volunteers and City personnel do an outstanding job of making downtown beautiful.

On a drizzly Friday morning, May 12, everyone involved scored a success. Jonna, in red jacket at right and below, of the Parks Department said that getting supplies to the volunteers and crew is made very simple



now because the customized "volunteer trailer" holds the tools that are needed to get the job done.

Refreshments, and coffee from Starbucks, made all participants very happy.



4th of July celebrations

Mark your calendar to attend the downtown Everett 4th of July celebrations this year. Start with the Everett Jaycees pancake breakfast, 7:30 AM, The Flying Pig Food & Beverage Co, 2929 Colby Ave, and the July 4th Parade, Everett Jaycees at 11:00 AM along Colby and Wetmore. From 1:00-11:00 PM visit Family Freedom Fest, Naval Station Everett, 2000 Marine View Drive for ship tours, entertainment, music, crafts,

food, games, and stay for the 10:00 PM, fantastic Thunder on the Bay Fireworks display. Call 425-257-7777 for shuttle information, and for further event information visit www.everettwa.org/default.aspx?ID=999&aID=F. You may choose to do the Yankee Doodle Dash, Everett Family YMCA, too – visit www.ymca-snoc.org. You can also have Fun in the Sun, First Baptist Church – visit www.fbc-everett.org.



The changing face of downtown Everett



The changing face of downtown Everett includes the existing Nautica Apartments. With new ownership comes new changes from apartments to condos and the building gets a face lift of new colors.



The building color scheme has been transformed from the pale two-tone gray and white to the more trendy and distinctive colors of tan, blue, and rust.

A very nice touch to downtown Everett.

A Taste of Everett, A Taste of the World

In May, the second annual A Taste of Everett, A Taste of the World was held on the Snohomish County Campus at 3000 Rockefeller. It was a very colorful event attended by over 200 people. An eclectic group of folks displayed their wares, performed for the crowd, and educated them, too.

The PEGASUS, a restored 1929 Model AA Ford Bookmobile, was on display from Everett Public Library. For further information visit www.epls.org/bk.



DEA-BIA, a great maintenance contractor makes a difference

The DEA is very fortunate to have Webber Yard Care as its BIA maintenance contractor. The owner, Rich Webber grew up in Everett and is very supportive of the process of beautifying downtown Everett. He and his crew are out very early in the morning Monday-Friday, working to keep the BIA clean and graffiti-free.

Rich and the DEA's Downtown Services Manager, Sue Strickland, work together to supply and replace trash and ash container liners and bags, and keep supplies on hand for weed control and graffiti removal.

The maintenance crew also works hand-in-hand with the Everett City Parks and Streets Departments to maintain the lovely tree lights in the BIA. The pictures shown below and at right are just samples of the great work that Webber Yard Care performs. When working in the BIA, Rich's crew wears bright green vests imprinted front and back with the DEA logo.

In the picture at right, Rich is the one without a vest. If you see the crew on the street, say "thanks" and "great job".

Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.



The crew blows dirt from the sidewalks, empties ash urns into trash containers, and then empties the trash containers before the City street sweepers come along. They spray sidewalk cracks for weeds, remove graffiti, and flag hazardous items to the police.





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Downtown Everett
Live - Work - Play



Everett Street Scramble

Saturday, June 17, was the first annual Everett Street Scramble sponsored by the City of Everett, the DEA, and over twenty other local businesses and organizations. Street Scramble is a co-production of Meridian Geographics and the Cascade Orienteering Club. Ninety teams and over 300 participants, ran, walked, or cycled to find 33 Everett locations. Winners correctly

answered location questions and won awards. The event began and ended at the Everett Events Center and the Snohomish County Campus. For further information visit www.streetscramble.com.



A note from Sue Strickland—let us know

The Communicator is a tool for informing our members and others about the downtown Everett BIA. We begin with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about

the contents of this newsletter and what you would like to see in future editions. Therefore, please let us know. Contact me via the above phone/fax, post office box address, or e-mail address. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

Visit downtown city-scapes and sculptures, see more on-line at www.everettwa.org

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center.



Bruce Anderson
Caught
Wood, Steel, Tin, 2005
\$7,500



Mai Ying Wu
Hope & Sorrow
Bronze, Owned By
Children's Museum



Joseph Kinnebrew
Dawning Day, 2003
Medium-Fabricated Metal



Sarah Ohman
The Steadfast
Bronze, 2004
\$3,850



Joseph Rossano
Together
Salvaged Red Cedar, Richlite
2005, \$30,000

There are over 200 *free parking* spaces after 5:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue.



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REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thank you to those of you who did.

NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.

Possible hazards

The DEA acts on your behalf in notifying city departments of potential hazards or other items needing attention, such as a missing utility cover, bolts in the sidewalk, etc. Cover any hazards immediately, e.g. use a sawhorse, orange cone, or a colorful tape. Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions. Be specific as to the location and type of problem that you are reporting.

DEA meetings

Thursdays, 5:00 PM, sign-in downstairs at The Flying Pig Food & Beverage Co, 2929 Colby.

Board March 16

June 15

September 21

Annual Meeting of Members and Annual Board Meeting

December 14

Please mark your calendars and plan to attend.