

DOWNTOWN EVERETT ASSOCIATION

The Communicator
January 2007

Volume 2 Number 1

DEA annual meeting of members and election of new board

The Downtown Everett Association (DEA) held its Annual Meeting of Members on Thursday, December 14, 2006, 3:00 PM, downstairs at the Flying Pig Food & Beverage Co, 2929 Colby. The primary purpose of the meeting was to elect new DEA directors and review general business for the past year.

President C J Ebert called the meeting to order, introduced the 2006 DEA directors, members, guests, and the Downtown Services Manager Sue Strickland. On behalf of Treasurer Lars Johnson, Sue reported that both the business improvement area (BIA) and the Everpark Garage bank accounts were in order and that she is working on developing a new budget with Lars and accountants Hascal, Sjöholm & Co. Handouts were provided to attendees.

Nominating Committee Chair and Secretary Bill Quistorf presented JoAnn Burkett, Lars Johnson, and Joel Starr as three nominees to fill three of the four board vacancies for 2007. After Bill called for nominations from the floor, Timothy Corpus was nominated from the floor. Attendees elected JoAnn, Lars, and Joel to three-year terms, and Timothy to a one-year term.

C J reminded directors that the Annual Board Meeting was to immediately follow the Annual Meeting of Members to elect officers for 2007. The meeting was adjourned.

DEA 2007 officers, directors, and meeting dates

Bill Quistorf, President
Renee's

JoAnn Burkett, Director
Burkett's

Meetings — 3 PM Thursdays,
sign-in downstairs at The
Flying Pig, 2929 Colby.

Joel Starr, Vice President
Flying Pig Food & Bevrg

Timothy Corpus, Director
Studio Donna

Board March 15

Karen Shaw, Secretary
City of Everett

C. J. Ebert, Director
Port Gardner Partners

June 21

September 20

Lars Johnson, Treasurer
Cascade Bank

Craig Skotdal, Director
Skotdal Real Estate

Annual Meeting of Members
and Annual Board Meeting

December 13

Kim Bedier, Director
Global Spectrum/EvEvCtr

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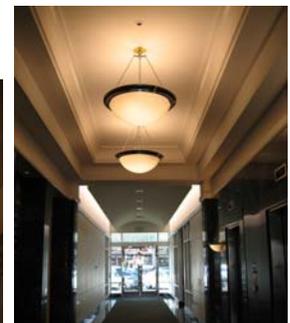
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BIA, look inside and find the beauty

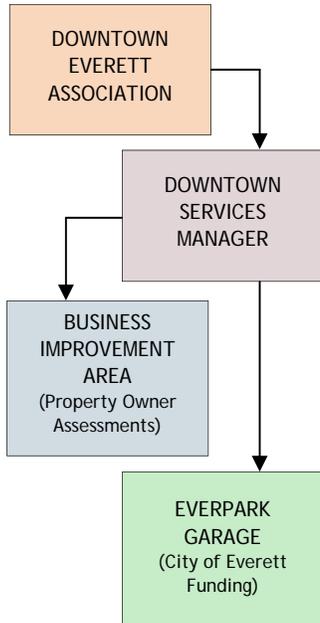
Last month we talked about downtown Everett being full of distinctive buildings with beautiful facades. Not only are the outsides beautiful, the insides are, too. As you are walking downtown, take time to look up and see the interesting designs inside as well as out. Check out the fine examples of art deco in the brick and the lovely

decorative trim of some of the older buildings. Everett is a diverse community with a rich array of architecture to enjoy.





DEA nonprofit corporation



The Downtown Everett Association (DEA) is a 501(C)6 nonprofit company, having contracts with the City of Everett to manage the City's downtown business improvement area (BIA) and Everpark Garage (EPG). The DEA Board of Directors oversees the management operations of the DEA and, in September of 2005, created the new position of Downtown Services Manager to carry out the DEA policies and manage the day-to-day operations of both the BIA and the EPG (see diagram at left).

BIA power wash sidewalks, referral

Peter Meehan of Bayview Window Cleaning, the company that did an excellent job of power washing the Everpark Garage, is offering to power wash sidewalks for businesses in the BIA at a discounted square-foot rate.

Peter has been in business for over 25 years and is fully insured. You do not have to worry about water hookups, because Peter will

hook up to the city water supplies and pay for the use directly to the City of Everett.

Peter is shown below working on the Everpark Garage roof and exterior walls. He also washes windows and garage interiors. For further information and estimates, contact Peter at 425-673-5828.

Spring is a good time to clean.



Maintenance graffiti control inside/outside BIA

Cleanliness is not the same just outside the boundaries of the BIA. These pictures show how conditions can deteriorate without attention and care.

Weed control and graffiti removal are part of the BIA maintenance service for DEA members. Therefore, if you need help inside the BIA boundaries, please contact Sue Strickland, see page 4.



In an accelerated effort to enhance the downtown area and as a goodwill gesture, the DEA Board has elected to assist those areas just outside the BIA boundaries with graffiti control. If you notice graffiti within the extended boundaries of Everett, Broadway, Pacific, and Grand, please contact Sue.

If you are outside these designated boundaries, contact Rich Webber directly (see below) for cost estimates and help with removal of unsightly markings. Watch for graffiti on utility poles/boxes, city poles/boxes, buildings, sidewalks, etc.

Graffiti is a major issue for all cities and needs to be dealt with within a few days...not a few weeks. Let's all do our part to keep this blight under control.

DEA-BIA, maintenance

Rich Webber and the DEA's Downtown Service Manager, Sue Strickland, work together to supply and replace trash and ash container liners and bags, and keep supplies on hand for weed control and graffiti removal. Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.





Happy holidays—DEA partners with City for new decorations

The DEA Board approved funding for new downtown Everett holiday decorations. The DEA partnered with the City for a new 18' lighted Christmas tree and 96 4' green sprays with red bows.

The tree was suspended above the Colby and Hewitt quadrangle and grew to 21' with the lighted gold star topper. The sprays adorned the decorative street lamps on Hewitt from Rucker to Broadway and on Colby from Pacific to 25th Street. The decorations looked great day or night. We received very positive comments about the decorations.

The DEA extends a big thanks to the police department and the following City employees for a terrific job in putting up these beautiful new decorations. *A special thanks goes to Traffic Engineering's Steve Sawyer, pictured below, for coordinating the activities. What a great group! What a great effort! The pictures show the crews putting the decorations up—amazing job, especially on a very early, cold, and foggy Saturday morning that finally turned a stunning blue.*

- Parks**
- Department Head
 - Hal Gausman
 - Russell Dance
 - Geoff Larsen
- Supervisor
 - Jim Marriott
- Crew
 - Greg Bell
 - Bruce Lahtonen
 - Dave Pardue

- Water**
- Department Head
 - Jerry Crum
- Supervisor
 - Mark Wellman
- Crew
 - Darrell Stuart
 - Jim Spooner
 - Tom Gallagher
 - Tim Markham

- Traffic Engineering**
- Department Head
 - Dongho Change
 - Ryan Sass
- Supervisor
 - Steve Sawyer
- Crew
 - Sam Caldwell
 - Alan Davis
 - Ken Okpara
 - Ken Heiner





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Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

A note from Sue Strickland—*let us know*



The Communicator is a tool for informing our members and others about the downtown Everett BIA. We begin with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, please let us know. Contact me via the phone/fax, post office box address, or e-mail address on this page. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

NOTE—Newsletters may be seen on the website.

REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thanks to those of you who did.

NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.

Visit downtown city-scapes and sculptures, see more on-line at www.ci.everett.wa.us.

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center. The following art is located in the Events Center and the Performing Arts Center.



There are over 200 *free parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue.



Photos for the newsletter by Sue Strickland.

Newsletters printed by *Evergreen Printing & Graphics*, 1216 50th Street SE, Everett, WA, 425-339-1122.

Possible hazards

Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions. Be specific as to the location and type of problem that you are reporting.

Sam & holiday decoration



Cross-link websites

The DEA website currently has cross-links with several Everett entities such as the Everett Events Center, Everett Area Chamber of Commerce, City of Everett, Everett Symphony, etc. We would like to start a business page, too.

If you are interested in being listed on such a page, and cross-linking the DEA page to your page, contact Sue Strickland for particulars.