

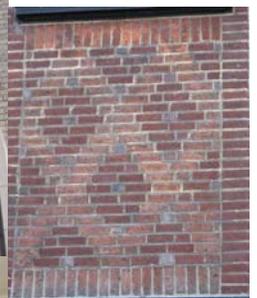
# DOWNTOWN EVERETT ASSOCIATION

The Communicator  
April 2007

Volume 2 Number 2

## Final winter blast brings beautiful spring

Everett has very interesting weather...a blustery blast of winter, a beautiful day of sunshine, or another day of rain. Ah, but the benefits of all the wet weather are stunning, as the following array of pictures show.



## BIA, look up—find more beauty

Last month we talked about downtown Everett being full of distinctive buildings with beautiful interiors. Not only are the insides beautiful, the outsides are, too. As you are walking downtown, take time to look up and see the interesting designs outside as well as in. Check out the fine examples of art deco in the brick and the lovely

decorative trim of some of the older buildings. Everett is a diverse community with a rich array of architecture to enjoy.

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### Everett home show big success

The 2007 Home Show held at the Everett Events Center was a huge success. Visitors got to see what is new in the lines of available exterior and interior improvements.

A favorite stop was to visit the pink pig outdoor barbeque, shown below. If you missed the event, plan to visit next year.



### BIA, exterior power wash – referral

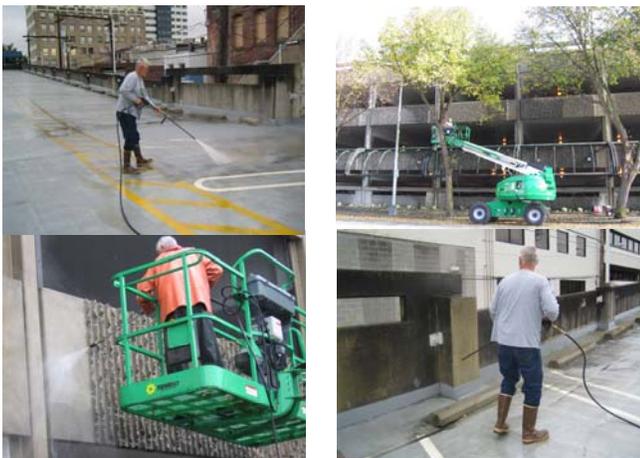
Peter Meehan of Bayview Window Cleaning, the company that did an excellent job of power washing the Everpark Garage, is offering to power wash sidewalks for businesses in the BIA at a discounted square-foot rate.

Peter has been in business for over 25 years and is fully insured. You do not have to worry about water hookups, because Peter will

hook up to the city water supplies and pay for the use directly to the City of Everett.

Peter is shown below working on the Everpark Garage roof and exterior walls. He also washes windows and garage interiors. For further information and estimates, contact Peter at 425-673-5828.

*Reminder – Spring is a very good time to clean.*



### Graffiti control inside/ outside BIA— new graffiti hotline

Cleanliness is not the same just outside the boundaries of the BIA. These pictures show how conditions can deteriorate without attention and care.

Weed control and graffiti removal are part of the BIA maintenance service for DEA members. Therefore, if you need help inside the BIA boundaries, please contact Sue Strickland, see page 4.



In an accelerated effort to enhance the downtown area and as a goodwill gesture, the DEA Board has elected to assist those areas just outside the BIA boundaries with graffiti control. If you notice graffiti within the extended boundaries of Everett, Broadway, Pacific, and Grand, please contact Sue.

If you are outside these designated boundaries, contact Rich Webber directly (see below) for cost estimates and help with removal of unsightly markings. Watch for graffiti on utility poles/boxes, city poles/boxes, buildings, sidewalks, etc.

Graffiti is a major issue for all cities and needs to be dealt with within a few days...not a few weeks. Let's all do our part to keep this blight under control. *Before removal*, take a picture of graffiti and send it along with the location to Sgt. Jim Phillips – [jphillips@ci.everett.wa.us](mailto:jphillips@ci.everett.wa.us). For assistance call **Everett's new graffiti hotline 425-257-7521.**

### DEA-BIA, maintenance – referral

Rich Webber and the DEA's Downtown Service Manager, Sue Strickland, work together to supply and replace trash and ash container liners and bags, and keep supplies on hand for weed control and graffiti removal. Webber Yard Care is also available to contract directly with property and business owners for power washing services and yard care needs. Contact Rich Webber at 425-238-7071.





### Newsrack replacements ongoing

What a difference! Take a trip to the post office on the corner of Pacific and Hoyt and see the updated row of newsracks. The old hodge-podge of racks in the top photo were replaced by the Everett Daily Herald and participating publications with the new rack in the bottom photo. This program is truly helping to unify the look of downtown Everett. The new newsracks are painted to match the dark green used for City lampposts, light poles, utilities, and transit stop kiosks.



### 41st Street SPUI takes shape

Before opening the new 41st Street single point urban interchange (SPUI), the Washington Department of Transportation (WSDOT) held informative tours for interested business owners and City officials shown below.

The SPUI project is a joint effort of the City of Everett and WSDOT. The northbound on-ramp to I-5 is open. The three remaining ramps are scheduled to open during 2007, as well as many more improvements to I-5 through Everett from Everett Mall Way to Marine View Drive.



### Spring cleanup and plantings

The City of Everett and business owners do a wonderful job of spring cleanup and fresh plantings in our cityscapes and small area parks. Those areas pictured at right are at the corner of Colby and Hewitt and Broadway and Hewitt. Businesses are beginning to freshen up the exteriors of their buildings. The painter at right repainted the exterior of the buildings at the corner of Colby and California and the property owner added new canopies for building businesses.



### Awning frames for sale

We welcome new property owner Steve Hager to the DEA. He recently purchased the 2702 Colby building. In the process of refurbishing the building, he is adding new canopies. As a result, he has four metal frame awnings for sale—6' x 8', 6' x 10', 6 x 12', and 6' x 15' - frame samples and building front in photos below. If you interested in the frames, contact Steve at 425-770-5335.



### Flowers lovely inside, too

The flowers that we enjoy outside in Everett are wonderful additions to the inside, too. The pictures at left and below show creative ways businesses and restaurants display these beautiful flowers.





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Downtown Everett  
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

**A note from Sue Strickland—*let us know***



Downtown Services Manager

The Communicator is a tool for informing our members and others about the downtown Everett BIA. We begin with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, *please let us know*. Contact me via the phone/fax, post office box address, or e-mail address on this page. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

*NOTE—See newsletters on the website.*

*REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thanks to those of you who did.*

*NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.*

Visit downtown city-scapes and sculptures, see more on-line at [www.ci.everett.wa.us](http://www.ci.everett.wa.us).

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center. The following art is located inside the Snohomish County Campus Administration Building and Events Center.



There are over 200 *free parking* spaces after 6:00 PM and on weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue. *Think event parking.*



*All photos for the newsletter are copyright by Sue Strickland.*

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**Possible hazards**

Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions. Be specific as to the location and type of problem that you are reporting.

*Sign of Respect Diversity  
Martin Luther King Day*



**Cross-link websites—a good idea**

The DEA website currently has cross-links with several Everett entities such as the Everett Events Center, Everett Area Chamber of Commerce, Everett Symphony, the City of Everett, etc.

We would like to start a business page, too.

If you are interested in being listed on such a page, and cross-linking the DEA page to your page, contact Sue Strickland for particulars.