

DOWNTOWN EVERETT
ASSOCIATION

The Communicator
April 2006

Volume 1 Number 2

DEA annual meeting of members and new board members

The Downtown Everett Association (DEA) held its Annual Meeting of Members on Thursday, January 26, 2006, 5:30 PM, downstairs at the Flying Pig Restaurant, 2929 Colby. The primary purpose of the meeting was to elect new DEA directors and review general business. The following is a brief outline of the topics presented at the meeting.

President Reid Shockey called the meeting to order, introduced the DEA directors and guests, and introduced Sue Strickland as the Downtown Services Manager. Sue related that her position with the DEA is two-fold: (1) managing the downtown Everett business improvement area (BIA) and (2) managing the Everpark Garage. She went on to say that her primary responsibilities are the oversight of the BIA maintenance contractor, supervision of DEA employees for the Everpark Garage, and a central point of communication for BIA property and business owners, managers, and personnel in various City departments.

Reid continued by giving a synopsis of major changes to the DEA Bylaws, approved at the January 12 board meeting, as follows (copies were distributed to attendees).

- The creation of two classes of membership: (1) property owners with one vote per lineal foot of property owned within the BIA and (2) business owners with one vote.

- The change in the composition of a quorum at any meeting whereby two-thirds of attendees shall be property owners and no more than one-third shall be business owners.
- The addition of a description of the Downtown Services Manager's position.

Vice-President and Treasurer Craig Skotdal presented a slide show illustrating how the Everpark Garage looked before and after major improvements were made. Craig also presented a positive budget report on the two accounts managed by the DEA: (1) one for the BIA with income from rate-payers through the City of Everett and (2) one for the Everpark Garage with income based on fees received from the City of Everett for managing the garage (copies were distributed to attendees).

Sue went on to report that the BIA maintenance contractor, Rich Webber, is doing a great job, that the Everpark Garage staff is excellent, and that she had received positive comments about the newsletter.

After naming Kim Bedier (Global Spectrum/Everett Events Center), C. J. Ebert (Port Gardner Partners), and Sergey Budnik (Full Gospel Mission Church) as nominees for two open directors' positions, Nominating Committee Chair and Secretary Bill Quistorf called for nominations from the floor. No one was nominated from the floor and nominations ceased. Attendees unanimously elected Kim and C. J. as the two new directors. Each new director will serve for a three-year term.

Reid reminded directors that the Annual Board Meeting was to immediately follow the Annual Meeting of Members and adjourned the meeting at 6:05 PM.

Inside this issue:

<i>DEA nonprofit corporation</i>	2
<i>Great employees</i>	2
<i>BIA and owner maintenance efforts make a difference</i>	2
<i>BIA power wash sidewalks, referral</i>	2
<i>Everpark Garage new parking rates effective April 1</i>	3
<i>Everpark Garage new trash receptacles</i>	3
<i>Everpark Garage exterior power washing completed</i>	3
<i>A note from Sue Strickland and a Request</i>	4
<i>Visit downtown, call 211, possible hazards, free parking</i>	4

DEA 2006 officers, directors, and meeting dates

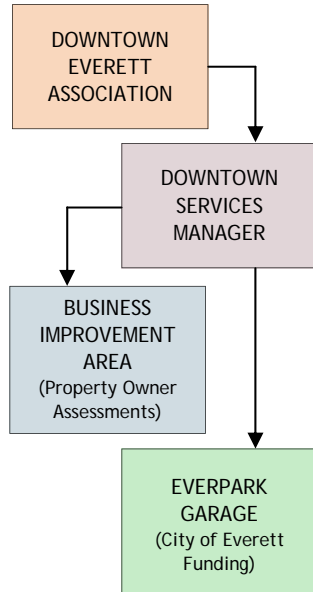
Reid Shockey, President Shockey/Brent	Kim Bedier, Director Global Spectrum/EvEvCtr	Meetings — 5 PM Thursdays, sign-in downstairs at The Flying Pig, 2929 Colby. Board March 16 June 15 September 21 Annual Meeting of Members and Annual Board Meeting December 14
C. J. Ebert, Vice President Port Gardner Partners	JoAnn Burkett, Director Burkett's	
Bill Quistorf, Secretary Renee's	Karen Shaw, Director City of Everett	
Lars Johnson, Treasurer Cascade Bank	Craig Skotdal, Director Skotdal Real Estate	
	Joel Starr, Director The Flying Pig Restaurant	



DOWNTOWN EVERETT ASSOCIATION

DEA nonprofit corporation

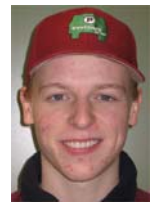
The Downtown Everett Association (DEA) is a 501(C)6 nonprofit company, having contracts with the City of Everett to manage the City's downtown business improvement area (BIA) and Everpark Garage. The DEA Board of Directors oversees the management operations of the DEA and, in September, created the new position of Downtown Services Manager to carry out the DEA policies and manage the day-to-day operations of both the BIA and the Everpark Garage (see diagram at right).



Great employees

In addition to the Downtown Services Manager, Sue Strickland, the DEA employs three garage booth and maintenance personnel – Wes Stringer, Supervisor, and Lars Valle and Steven Duce, Attendants. Wes works full time and Lars and Steve work part-time. These loyal and courteous employees are excellent workers. Our patrons praise their attitudes and the cleanliness of the garage and surrounding areas.

Wes is pictured first, Lars second, and Steven third.



BIA and owner maintenance efforts make a difference



Cleanliness is not the same just outside the boundaries of the BIA. The pictures to the immediate left illustrate how conditions can deteriorate without attention and care.

Inside the BIA boundaries, everyone must be a steward of cleanliness. The before and after pictures to the right show how a trashy stairwell can become a clean one after a property owner takes action.



BIA power wash sidewalks, referral

Peter Meehan of Bayview Window Cleaning, the company that did an excellent job of power washing the Everpark Garage, is offering to power wash sidewalks for businesses in the BIA at a discounted square-foot rate.

Peter has been in business for over 25 years and is fully insured. You do not have to worry about water hookups, because Peter will

hook up to the city water supplies and pay for the use directly to the City of Everett.

Peter is shown at right working on the Everpark Garage roof and exterior walls. He also washes windows and garage interiors.

For further information and estimates, contact Peter at 425-673-5828.





Everpark Garage new parking rates effective April 1

On February 28, the Everett City Council approved new parking rates for the Everpark Garage for hourly and monthly, as well as special rates for college students. The following rates are effective April 1, 2006.

Hourly	0-2 hours	\$ 2.00
	2-4 hours	\$ 5.00
	4 + hours	\$ 8.00
Monthly	Roof	\$ 55.00
	Covered	\$ 70.00
	Secured	\$ 75.00

Everpark Garage new trash receptacles



Continuing in efforts to enhance the appearance of the Everpark Garage, the DEA replaced all of the old blue and white City of Everett trash receptacles with new ornamental stone receptacles that match the receptacles in the downtown business improvement area (BIA).

Replacements became necessary because the old receptacles were bent, broken, and rusting out as shown in the picture at left. We placed the new recepta-



cles in more convenient and visible locations as shown below.

We continue to receive rave reviews from patrons for enhancing garage amenities.



Everpark Garage exterior power washing completed

The alleyway and California sides of the Everpark Garage were power washed in late-February to bring out the aggregate inlays on the molded cement walls. The Hewitt and Hoyt sides were completed in late-October. The exterior cleaning has made the garage more inviting. Current patrons, new customers, and downtown visitors continue to give the staff compliments on the bright appearance of the garage. (The top three pictures show the washing progression at the Hewitt and alleyway corner. The middle three, the progression at the corner of California and alleyway. Looking north, the two bottom left pictures show the alleyway before and after.)





P O Box 748

Phone/Fax: 425-258-0700

Cell Phone: 425-876-2158, E-mail:

sue.strickland@downtowneverett.org

Downtown Everett
Live - Work - Play



The Downtown Everett Association (DEA) is committed to advancing Downtown Everett as a vibrant economic, cultural, and governmental center through leadership, advocacy, and the ongoing administration of a business improvement area (BIA). The organization's membership is comprised of property owners who support the revitalization of Everett's historic central core through annual fee assessments. Visit the DEA website for more information.

A note from Sue Strickland—let us know



The Communicator is a tool for informing our members and others about the downtown Everett BIA. We begin with articles about DEA management activities in the BIA, including Everpark Garage updates and other items that we believe are of interest to you. We would, of course, like to hear from you about the contents of

this newsletter and what you would like to see in future editions. Therefore, please let us know. Contact me via the above phone/fax, post office box address, or e-mail address. Or, stop by in person at 2825 Hoyt Avenue between the hours of 9:00 AM and 5:00 PM. I look forward to our dialogue.

Visit downtown city-scapes and sculptures, see more on-line at www.everettwa.org

Take a walking tour of the lovely art sculptures on Colby from Wall to 26th Street and on Wall, Hewitt and California from Wetmore to Hoyt, as well as the Everett Events Center.



Richard Hestkind
Chrysalis
MS Steel, Brass, Sandstone
2003, \$18,000 5



William Robinson
Confluence
3



Mary Knudsen
Dragon Pear
Steel, 2002
\$9,500 1



Georgia Gerber
Unmuddy
Bronze, 2005
2



Ulrich Pakker
Flowgenie, 2003
Stainless steel water
feature 6

Did you know? There are over 200 *free parking* spaces after 5:00 PM and weekends at the well-lit, easily accessed Everpark Garage at 2815 Hoyt Avenue.



Newsletters printed by *Evergreen Printing & Graphics*,
1216 50th Street SE, Everett, WA, 425-339-1122.

REQUEST—If you did not return your completed Current DEA/BIA Member Information form to Sue, please do so. Thank you to those of you who did.

NEW—Call 211 to find social services. Get answers. Get Connected. Donations, volunteering, clothing, food, emergency shelter, counseling, and more.

Possible hazards

The DEA acts on your behalf in notifying city departments of potential hazards or other items needing attention, such as the missing utility cover in the pictures at right. Cover any hazards immediately.



Call the City of Everett dispatcher at 257-8800 to report road, sidewalk, and other hazardous conditions.

Be specific as to the location and type of problem that you are reporting.

